

Bad Blood: A Cautionary Tale



Hello all, This is first call for those who will want to attend, I have organised this independent of any campaign group and all are welcome.

Over the last couple of months I have been trying to organise a screening of the film *Bad Blood: A Cautionary Tale* in the UK, which is now set to go ahead. This full-length documentary film tells the tale of the Bad Blood Scandal from a Haemophilia perspective and contains numerous interviews with Drug Company Executives, FDA Officials and more. The film was co-written by two-time Emmy Award winner Marilyn Ness and Sheila Curran Bernard and produced by Big Mouth Productions.

The event is limited to 185 seats so grab your tickets early to avoid disappointment. I would also urge you to invite your MP / Press contacts)

Entry is free however you will need a ticket, if you would like a ticket please contact me on Facebook with your e-mail address or you can apply here: <https://www.eventbrite.co.uk/e/bad-blood-a-cautionary-tale-...>

Please see the event page for more info and feel free to contact me with any questions:

https://www.facebook.com/events/998622806925246/?active_tab=highlights

29SEPT

[Bad Blood: A Cautionary Tale](#)

Thurs 13:00 · London

Details

The first ever UK screening of "Bad Blood - A Cautionary Tale".

★FREE ENTRY - TICKETS REQUIRED

★THURSDAY 29th SEPTEMBER 2016

★Institute of Contemporary Arts, The Mall, London, SW1Y 5AH

★Doors Open at 13:00pm, please arrive no later 13:15pm.

★Please note that this event is free to attend however A TICKET IS REQUIRED. You can request a ticket here:

<https://www.eventbrite.co.uk/contactorganizer?eid=26636393169> or you can send an e-mail to: jasonjonevans@gmail.com

★We urge you to invite your MP to attend. The ICA (London) is a short 5 minute walk from Charing Cross Station or a 15 minute walk from House of Commons / Westminster Station. (More travel info below)

► ABOUT BAD BLOOD: A CAUTIONARY TALE

Ten years in the making, the documentary chronicles how the medicine to treat hemophilia infected 10,000 Americans with HIV and 15,000 with hepatitis C. Faced with evidence that pharmaceutical companies and government regulators knew the medicine was contaminated with deadly viruses, the bleeding disorder community launched a powerful and inspiring fight to right the system that failed them. The film brings together patients, doctors, drug manufacturers and government regulators to revisit how the worst medical disaster of the 20th century was allowed to occur.

What if your life-saving medicine contained deadly viruses – and the drug manufacturers, the government, and your own doctors knew but failed to warn you? Through the eyes of survivors and family members, BAD BLOOD chronicles how a “miracle” treatment for hemophilia became an agent of death for 10,000 Americans. Faced with evidence that pharmaceutical companies and government regulators knew the product was contaminated with deadly viruses from the 1960s through the early 1990s, they launched a powerful and inspiring fight to right the system that failed them.

► TRAILER

https://www.youtube.com/watch?v=_CGpghqSRrE

► CAFE BAR

The ICA Café Bar serves Hot and cold drinks and selected snacks available throughout the day. There are ten steps to access the café/bar however; table service can be accommodated for those who cannot use the stairs by speaking to a member of ICA.

► ACCESS

The ICA has one wheelchair available for use by visitors and requests can be made with Box Office or Sales staff. There is level access to the entrance from The Mall. Cinema 1 is accessible via platform, ramp, and lifts (max. weight on lifts 200kg). There is space for two wheelchairs. Seats at the ends of rows allow for additional legroom.

► TRAVEL ADVICE

To reach the ICA from Charing Cross follow the signs for Trafalgar Square. Head through Admiralty Arch near the south west corner, on to The Mall and we're located approximately 50 metres on the right hand side. To reach the ICA from Piccadilly Circus head down Lower Regent Street to Waterloo Place. The entrance is located at the bottom of The Duke of York steps.

There is no parking on The Mall but the main entrance is available for dropping off passengers. There are metered parking bays in Waterloo Place and Carlton House Terrace, and there are also car parks in Whitcombe St and Spring Gardens, both off Trafalgar Square.

London Journey Planner: <https://tfl.gov.uk/plan-a-journey/>

► ACCOMMODATION ADVICE

If you are travelling a long distance and wish to stay the night in London a list of nearby Hotels can be found here: <http://bit.ly/29IM5Z4>